

**2010 North Carolina
Child Care Health Consultant Association
Conference**

*“Imagining the Possibilities,
Managing the Realities of
Healthy Child Care”*



Tuesday and Wednesday March 16-17, 2010

**The Friday Center
Chapel Hill, North Carolina**

**The Annual North Carolina Child Care Health Consultant Association Conference
Is Sponsored By:**



AGENDA

Tuesday March 16th

- 12:30 PM** **Registration**
- 1:00 PM** **Welcome**
- 1:05 PM** **Session I** *Licensing Updates: Lorie Pugh*
- 2:05 PM** **Break**
- 2:10 PM** **Session II** *Child Care Sanitation Policy Memos: David Brown*
- 3:10 PM** **Break**
- 3:30 PM** **Session III** *Healthy Staff and Healthy Kids – Promoting the Health
and Safety of Child Care Staff: Rebecca Greenleaf Bailey*
- 4:30 PM** **Graduation of new CCHCs**
- 4:45 PM** **Annual NC CCHCA Meeting**
- 5:30 PM** **Social Hour with Line Dancing**

Wednesday March 17th

- 7:30 AM** **Registration and Continental Breakfast**
- 8:15 AM** **Creative Movement (NIA)**
- 8:30 AM** **Welcome & Introduction of Keynote Speaker**
- 8:40 AM** **Keynote Address: *Happy Healthy Habits for Happy Healthy Children:***
Willa Brigham
- 9:30 AM** **Visit Vendors & Exhibitors**
- 10:00 AM** **Breakout Session I**
- A.** *Eco-Friendly Child Care: Debbie Kennerson-Webb*
 - B.** *Asthma Curriculum for Child Care Providers: Diane Price*
 - C.** *Managing the Challenge of Challenging Behaviors: Carla Fenson*
- 11:30 PM** **Lunch: Network/Visit Vendors & Exhibitors**
- 1:00 PM** **Breakout Session II**
- A.** *Improving Breastfeeding Support in Child Care: Barbara Campbell*
 - B.** *The Period of Purple Crying: Julie Hansford and Jena Thompson*
 - C.** *Implementing a Playground Safety Program and Outdoor Learning
Environment: Larry Jahn*
- 2:00 PM** **Break**
- 2:10 PM** **Breakout Session III**
- A.** *Huh? What? What did you say? Is It Selective Hearing or a Hearing
Loss?: Renee Barnes and Nancy McLawhorn*
 - B.** *Play More, Move More!: Patty Rhodes*
 - C.** *Basic Safe Transportation: Renae Harris*
- 3:10 PM** **Wrap Up and Evaluations/Raffle**

Tuesday March 16th

Session I: 1:05-2:05 PM

**Healthy Staff and Healthy Kids:
Promoting the Health and Safety of Child Care Staff**
Rebecca Greenleaf Bailey, Training Specialist
National Training Institute for Child Care Health Consultants

During the session, we will cover infectious disease concerns, environmental risks, musculoskeletal risk factors, and stress management issues as they relate to the health of child care providers. Session participants will participate in a number of interactive activities designed to engage all learning styles, reinforce the information shared, and encourage application of information to the work place.

Session II: 2:10-3:10 PM

Licensing Updates: What's Happening at the NC Division of Child Development?
Lorie Pugh, Policy Consultant
NC Division of Child Development

What's new and upcoming at the NC Division of Child Development? Changes are always occurring in the field of early care and education. Tune in to what is happening statewide related to licensing and other early childhood initiatives. Learn how these new and upcoming activities may impact child care programs. Receive up-to-date information on statewide resources that you may be able to tap into.

Session III: 3:30 - 4:30 PM

Child Care Sanitation Policy Memos
David Brown, Surveillance Coordinator
NC DENR - Children's Environmental Health Branch

An update of policy changes to the Child Care Center Sanitation Rules will be covered along with other topics related to environmental health and safety. This will include new policies updates related to temperature requirements for foods during transportation and service.

Annual NC Child Care Health Consultant Association Meeting: 4:30-5:30 PM

- ◆ Graduation of new CCHC
- ◆ Reports from the executive committee members
- ◆ Elections for 2010 officers



Social Hour: 5:30-6:30 PM

Line Dancing at 6:00 PM

Wednesday March 17th 8:40 – 9:30AM

Happy Health Habits for Happy Healthy Children

Keynote Speaker: Willa Brigham

Willa is the host of the Emmy Award Winning Television Show, Smart Start Kids, an inspirational speaker, storyteller, writer, performing artist and Carolina Ha Ha's Entertainer of the Year. Willa Brigham is an awesome one woman adventure. Her contagious energy inspires, challenges, and moves audiences of all ages. Her stories, songs and poems on five CD's sing the praises of early communication at its best. Children of all ages enjoy them! She is a native of Tuskegee, Al and a graduate of Alabama State University in Montgomery, Al and Indiana University in Bloomington, IN.

In her keynote address Willa Brigham and participants will explore options that keep children happy and healthy in every day activities. Anyone can tell a child to wash his or her hands but how many people will sing the praise of washing ones hands, safety in the classroom, standing in line, nutrition, good manners or dental care. Healthy, happy habits in song, stories, rap and rhyme will have those young ones healthy in no time!

Breakout Session I: 10:00-11:30 AM

Session I A

Eco-Friendly Child Care

Debbie Kennerson-Webb, Child Care Services Manager
Alamance Partnership for Children

Participants will gain knowledge in areas that child care providers can improve the 'eco-health' of their facility. The training will include information about the Eco-Healthy child care project and the regulation of chemicals such as: lead, pest control products, household chemicals, carpets, playground equipment and others.

Session I B

Asthma Curriculum for Child Care Providers

Diane Price, NC Asthma Program Coordinator
NC DHHS, Division of Public Health

Presentation will cover: "What asthma?" "How do you know if a child has asthma?" "Common asthma triggers and environmental control measures," "Signs and symptoms of asthma trouble," "How is asthma treated and managed?" and "Asthma medications."

Session I C

Managing the Challenge of Challenging Behaviors

Carla Fensen, Inclusion Specialist
Partnerships for Inclusion, FPG Child Development Institute, UNC-CH

Participants will gain an understanding of the pyramid Model (CSEFEL) framework for promoting healthy social and emotional development of young children. Participants will learn several strategies for working with young children with challenging behaviors at each level of the pyramid.

Breakout Session II: 1:00-2:00 PM

Session II A

Improving Breastfeeding Support in Child Care

Barbara Maclay Campbell

Carolina Global Breastfeeding Institute, Department of Maternal and Child Health
UNC Gillings School of Global Public Health

Participants will hear an overview of this project in addition to learning why breastfeeding support is important and what we've learned about current breastfeeding practices. We will explain the 10 Steps for a Breastfeeding-Friendly Child Care and discuss how we are working with child care centers in this project. We will also share materials and curriculum that are being developed.

Session II B

The Period of Purple Crying: Statewide Implementation of The Period of PURPLE Crying to Educate Caregivers about the Characteristics of Infant Crying and Reduce the Incidence of Shaken Baby Syndrome

Julie Hansford and Jena Thompson, Program Coordinators
Center for Child & Family Health

Participants will learn about the normal increase and decrease of infant crying, the relationship of infant crying to Abusive Head Trauma (also known as Shaken Baby Syndrome), and how the Period of PURPLE Crying program aims to reduce the incidence of AHT by educating parents and caregivers about the normalcy of infant crying and providing coping techniques to soothe babies and caregivers. Participants will also learn about statewide efforts to educate parents and caregivers about the Period of PURPLE Crying and how they can assist child care providers in applying the principles of the Period of PURPLE Crying in their work.

Session II C

Implementing a Playground Safety Program and Outdoor Learning Environments: What do you need to know?

Larry Jahn, Professor Emeritus
NC State University

Participants will learn how to develop and implement a playground safety program, including tips on how to organize playground safety efforts into a reliable routine. Participants will also learn about the outdoor learning environments and about the Outdoor Learning Environment Alliance and the efforts they are making on behalf of the children of North Carolina.

Breakout Session III: 2:10-3:10 PM

Session III A

Huh? What? What did you say? Is it Selective Hearing or a Hearing Loss?

Renee Barnes and Nancy McLawhorn, Early Intervention Teachers
Early Intervention Program for Children who are Deaf or Hard of Hearing

Participants will learn to identify signs of a possible hearing loss and how to utilize appropriate agencies and services. They will discover how to incorporate effective teaching strategies to successfully meet the needs of children with identified losses.

Session III B

Play More, Move More!

Patty Rhodes, Child Care Health Consultant
Orange County Health Department

Young children attending child care often aren't as active as we think that they are, or as much as they need to be. Illnesses related to inactivity once thought to be found in only adult populations, including hypertension and type 2 diabetes, are now being found in very young children. This session will provide an overview of physical activity guidelines for children birth-5 years. A project developed to increase physical activity in child care will be presented. Fun ideas to incorporate more physical activity into the child care day will be shared.

Session III C

Basic Car Seat Safety

Renae Harris, Injury Prevention Specialist
NC Office of State Fire Marshall

Learn the importance of a car seat that fits the child, fits the vehicle and can be used correctly every time it is used. Learn what type of car seat to use for children of different ages, weights, heights and for children with special needs. Time will be given to sharing information about local resources and to answer questions about individual situations, including transporting groups of children.

Hotel Accommodations

Rooms are reserved for this conference at three area hotels for March 15, 16 and/or 17. Make reservations prior to expiration date to receive these reduced rates. Mention the NC CCHC Association Conference if you call to make reservations.

Courtyard by Marriott Chapel Hill

100 Marriott Way, Chapel Hill, NC 27517 (next to the Friday Center)

Phone: Hotel 919-883-0700/Reservations 1-800-321-2211

Fax: 919-883-0701 www.courtyardchapelhill.com

Fee/night: \$119 (Two queen beds) if reservations are made on or before **2/15/10**

Ask for rooms under "NC Child Care Health Consultants". Or book online at www.marriott.com/rduch.

On the right side of the screen enter arrival and departure dates and number of rooms desired. In "Group Code" enter one of the following 7 digit codes, NCCNCCA for a king size bed @ \$119 or NCCNCCB for 2 queen size beds @ \$119.

Holiday Inn Express

6119 Farrington Road, Chapel Hill, NC 27517 (1.67 miles from Friday Center)

Phone: Hotel 919-489-7555/Reservations 1-888-465-4329

Fax: 919-403-8640 www.hiexpress.com/chapelhillnc

Fee/night: \$86 (Two double or one king bed) if reservations are made on or before **2/20/10**

Hampton Inn & Suites

6121 Farrington Road, Chapel Hill, NC 27517 (1.7 miles from Friday Center)

Phone: Hotel 919-403-8700/Reservations 1-800-426-7866

Fax: 919-403-8300 www.hampton-inn.com/hi/chapelhillsuites

Fee/night: \$92 (Two double or one king bed) if reservations are made on or before **2/20/10**

Directions to the Friday Center

100 Friday Center Drive
Chapel Hill NC 27599-1020
919-962-3000 local 866-441-3683 toll-free

From the North:

I-95 South, Merge I-85 S via Exit 51 toward US-460 W/Durham. Merge onto US-15 BYP S/US-501 BYP S via Exit 174 B on the right toward Chapel Hill. Merge onto US-15 S/US-501 S. Take NC-54 E ramp towards Raleigh. Turn Right onto Friday Center Drive. Take the second right into the parking area. Guest parking is on the left.

From the South:

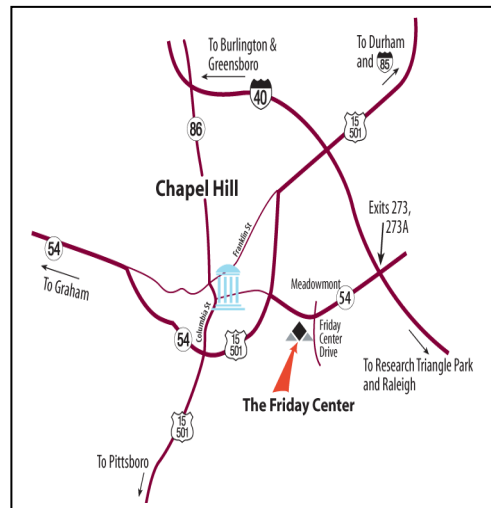
I-95 North to Exit 81 (I-40 West, toward Raleigh). Merge onto NC-54 West via Exit 273 toward Chapel Hill. Drive for 2 miles. Turn left onto Friday Center Drive. Take the second right into the parking area. Guest parking is on the left.

From the East:

I-40 West to Exit 273 (54 West), drive for 2 miles. Make left on Friday Center Drive. Take the second right into the parking area. Guest parking is on the left.

From the West:

I-40 East to Exit 273 toward Chapel Hill. Turn right onto NC - 54 West for 2 miles. Make a left on Friday Center Drive. Take the second right into the parking area. Guest parking is on the left.



2010 NC CCHCA Conference Registration

Name:

Address:

Home Work

Phone Number:

Fax Number:

E-mail Address:

Date of Birth (required for CEUs):

Conference sessions/events

❖ On **Tuesday March 16th** I will be attending

NC CCHCA Reception (cost included in registration fee)

❖ On **Wednesday March 17th**, I would like to attend (Please rate the choices in each session by order of preference. Sessions assigned on first come, first served basis as space permits):

Session I (10-11:00 a.m.) A B C

Session II (1:00-2:00 p.m.) A B C

Session III (2:10-3:10 p.m.) A B C

❖ Are you interested in being a room hostess? Yes No

Registration fees

NC Child Care Health Consultant Assoc. members (Dues paid for 2010) \$75

Child Care Health Consultants, Non-members \$125

Others (One day attendance only -March 17) \$75

Amount Enclosed \$

Make your check payable to NC CCHCA and mail with completed registration form to:

NC Child Care Health Consultants Association
% Penny Faulkner, Secretary
1401 Waterland Drive
Apex, NC 27502

Contact Information

Patty Rhodes

Phone: 919-245-2468

E-mail: prhodes@co.orange.nc.us

Jackie Quirk

Phone: 1-800-367-2229

E-mail: jquirk@email.unc.edu

CEUs

7.5 Continuing Education Units will be available for award. Conference CEUs are approved for nurses.